

LEO BURNETT U.S.A.

Ad No. 1012 - Ad No. 5 - Rev. No. 60851 - Page 4 - (Big 4 1/2" x 11 1/4" inches) - 4 1/2 Blvd - National (Rate-Graded) Magazines, 1979 (18)
Printed in U.S.A.

Parliament Lights.

Tastefully light
with the
recessed filter.



Only
9mg tar.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

Kings 8mg "tar," 0.6mg nicotine av. per cigarette, FTC Report, May 78.



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